

Avi Rosenkranz, PhD

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Positions

- Training Consultant
- Trainer
- Customer Consultant
- Personality and Communication Trainer
- Clinical Psychologist

Know-how

- Knowledge:
- Psychology (PhD, Clinical and Behavioural Psychology, University of Vienna)
 - Personality design
 - Communication skills
 - Motivation and mediation
- Methodologies:
- Training consultancy, conceptualization and planning
 - Project management, organization, implementation
 - Classroom training, on-the-job-training, moderation, presentation, auditorium training, remote training
 - Training course design and training manual development
 - Train the Trainer

Education

- 1975 - 2002 Seminars in Psychology, Mediation, Adult Training, Consulting, Superlearning (T. Stockwell), GMP, TQM
- 1975 PhD, Clinical and Behavioural Psychology, Vienna University,

Customers

UBS
Coutts Bank, Switzerland
Novartis
Hoffmann – La Roche
Sandoz
ATEL
Basilea Pharma
Winterthur insurance
ABB

Career in IT Training Business

04.2004 – today **Freelance IT Trainer, Consultant, Communication Trainer, Personality Coach, Psychologist, Mediator**

Innobrain AG, Training & Software Solutions, Rothenburg

- Training Consultant
- Trainer, Moderator

12.1998 – 03.2004 **ALSO Comsynt AG, Efficiency Improvement, Zurich**

- 2000
- Teamleader Basel / Trainer
- 1998
- Trainer / Customer Advisor
 - Single Point of Contact (ALSO Comsynt) for Novartis

Languages

German	Native language
English	Like native language
Hebrew	Like native language
French	Basic knowledge
Italian	Basic knowledge
