

"Presenting Your Self"

Public Speaking Training-Workshop

Hotel Victoria, Basel

Saturday, 15th March 2008: 9.00 am – 5.00 pm

The Hotel is across the road from the main station:

Bahnhof SBB. Car parking is available.

The address is: Centralbahnplatz 3-4, 4002 Basel

(Telephone: +41 (0) 61 270 70 70; Fax: +41 (0) 61 270 70 77)

To register

Registration is open until: Friday, 29th February

For further information contact: Juan Oldani

Lothringerstrasse 31, 4056 Basel

Tel. 076 467 5939 - e-Mail: juanoldani@yahoo.it

Fee: CHF 150.-

The fee is all-inclusive: workshop, handouts,
a rich buffet lunch, and light refreshments.

A real bargain!

Register early to be sure of a place!

Toastmasters of Basel
is a not-for-profit Society under Swiss law
affiliated with Toastmasters International
(www.toastmasters.org)

"Presenting Your Self"

A Special Public Speaking Training-Workshop

with

Avi Rosenkranz

sponsored by

Toastmasters of Basel



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Invitation & Programme of Topics



Presenting Your Self

With

Avi Rosenkranz

Programme

Morning:

Impressions – First impressions are important. Why is that? What things influence first impressions? How can we control them? We will look at aspects, causes and effects of impressions in different situations, such as making an entrance, welcoming participants, in speech delivery, in saying “Good Bye.” How do I show that I am the speaker, the host, or the person in charge? We will experiment to find out, what are the important aspects of an impression, what impressions we make, how we make them, and what we can do to improve.

Communication – What *is* communication, besides speaking? We talk without speaking: Communication is everything. How do we communicate – by which means? Can someone *not* communicate? How can I ensure people understand me non-verbally? Using non-verbal communication as a speaker to achieve results.

Self – Knowing who you are, who you want to be, and knowing who the others are, is the beginning of everything. A look at the psychology of personality and how it links to communication skills: key aspects of famous theories of personality. It is always an advantage to be able to make an *informed* assessment of the person or persons opposite me. No less significant is to be able to assess myself: my strengths, my aspirations and my needs. Look at yourself and at others through eyes opened wider through a little knowledge of the theories of personality.

Afternoon:

Props and Aids – A laptop & PowerPoint? A flipchart? An overhead projector? A laser Pointer? To use, or not to use? How to use them? How to make the best of it when something goes wrong; *nota bene, when not if* – sooner or later it will!

Technology offers a variety of presenting aids. Not using them at all can be a disadvantage – better to know how to use them properly: if, what, when, and how. What details are important? – A short excursion through basic techniques.

Keep Smiling – When the going gets tough, the tough get going. When things go wrong, nevertheless – or for exactly that reason – keep smiling. Even in the most serious of situations or presentations, a little humour can be indispensable. Next to knowledge, humour is one of the most powerful tools of a speaker, but to find the right key (what to say) and the right delivery (how to say it) is essential. What is humour? Which kinds of humour can we use, and which had we better avoid at all costs? When and where is what kind of humour OK? How does humour work?

The Workshop will consist mainly in plenum talks given by Avi. Audience participation is encouraged for experimentation, and exercises. A limited number of participants may take part in exercises. These will be selected at the workshop. If you are interested, please inform Juan Oldani in advance and if possible bring a text with you (e.g. part of a speech or story).

Avi Rosenkranz – Our Speaker and Trainer:

Avi Rosenkranz is from Vienna, has a PhD and many years experience in clinical psychology. In a second career Avi became a professional speaker and trainer and is highly successful and sought after. Avi has many years of experience as a trainer in both english and german and is a partner in the successful company: *WirSchaffenDas*. Avi is also an unforgettable personality.